

IDOCOS

The Digital Supported Platform

15 May 2023

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Overview

- The global context (a selection) for the IDOCOS Platform
- The solution – a piece of Digital Transformation
- The platform - a talk

1.

A piece of the global context – David and Goliath?



IDOCOS?

David and Goliath, a color lithograph by Osmar Schindler (c. 1888)

<https://en.wikipedia.org/wiki/Goliath>

If IDOCOS is David – Who is Goliath?

Online Program Managers - OPMs



European inter-university Campuses

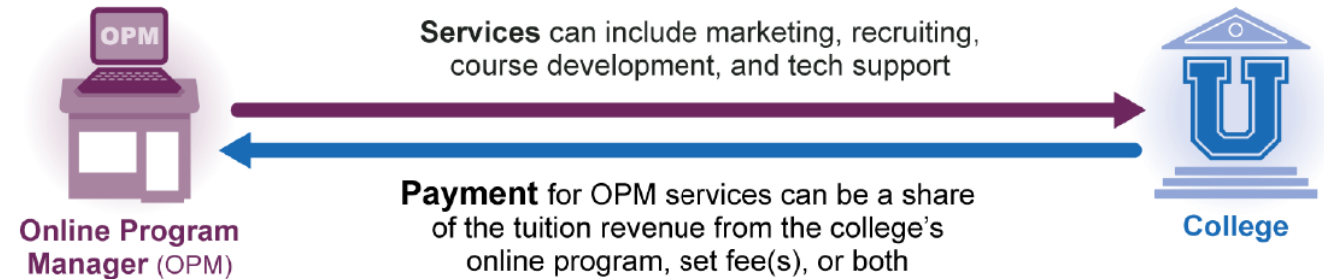
Bachelor/Master/Doctoral levels



Forward looking skills

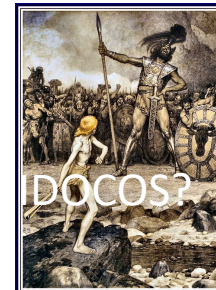


How Colleges Work with Online Program Managers



Source: GAO. | GAO-22-104463

Accessible Information for How Colleges Work with Online Program Managers



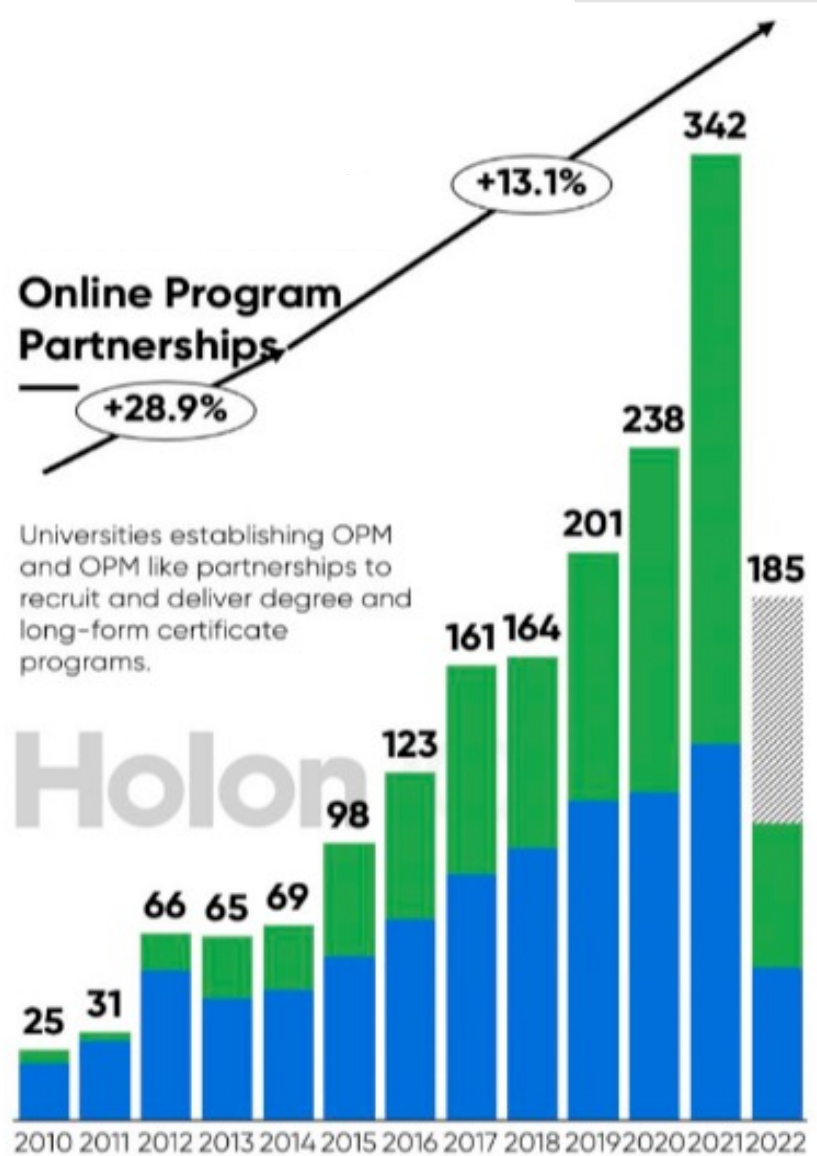
As part of the EdTech boom, Online Program Managers (OPMs) provide bundled products and services on which educational institutions can run online courses.

OPMs, mostly for-profit enterprises, have allowed universities to enter into the online education business and gain market share without the need to build their own platform. In effect, online program managers are also outsourcers of edtech labor.

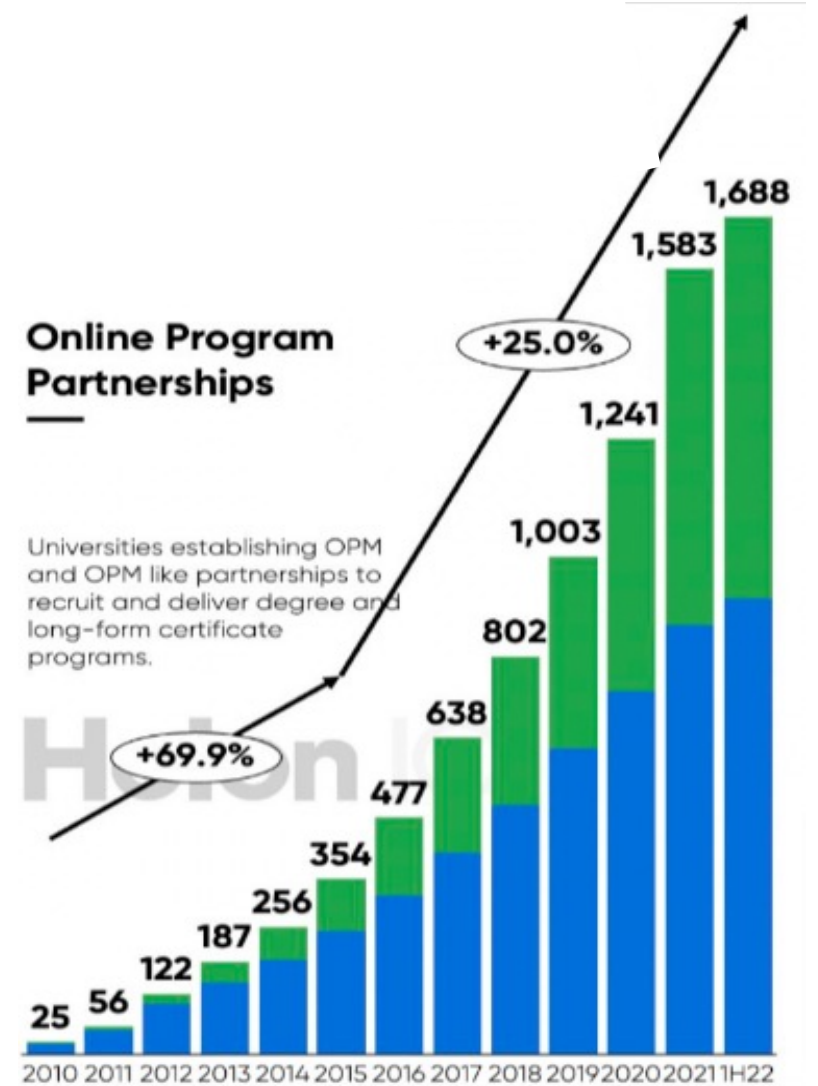
Until recently, they have also been less subject to government scrutiny.

https://en.wikipedia.org/wiki/Online_program_manager

Annual



Total



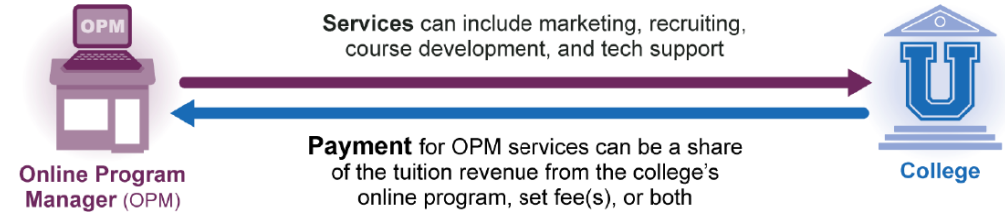
April 2022

HIGHER EDUCATION

Education Needs to Strengthen Its Approach to Monitoring Colleges' Arrangements with Online Program Managers

Accessible Version

How Colleges Work with Online Program Managers



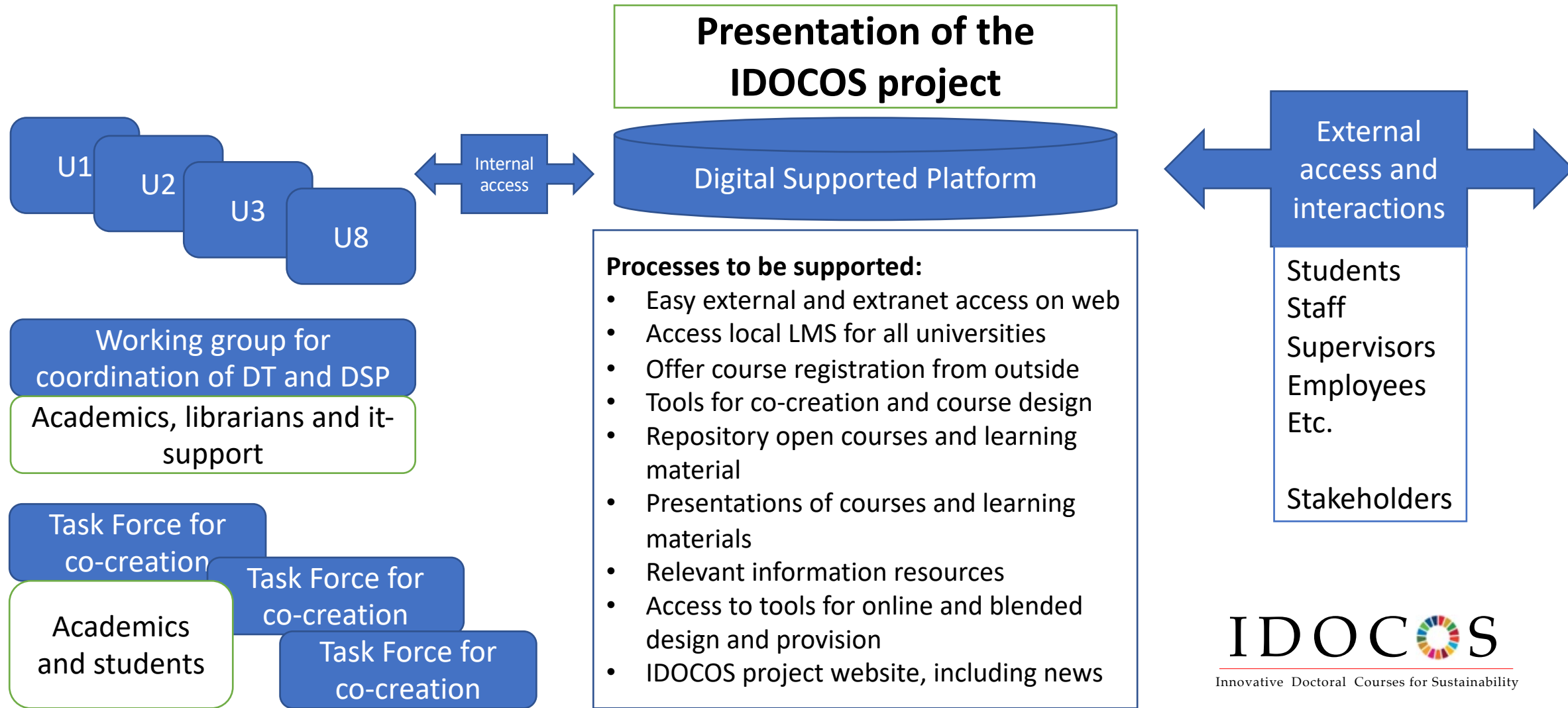
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Accessible Information for How Colleges Work with Online Program Managers

2.

The solution – a piece of Digital Transformation

The IDOCOS digital supported platform (DSP)



3.

The platform - a talk and walk through <https://idocos.eu/>

IDOCOS

Innovative Doctoral Courses for Sustainability



Thank you!

Gard Titlestad & Johan Thorbiörnson

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In-House or Outsource?

Chief online learning officers'
decision-making factors when
considering online program managers

https://upcea.edu/wp-content/uploads/2022/10/In-House-or-Outsource_UPCEA-and-University-of-Louisville-SKILLS-Collaborative_October-2022-1.pdf

Jeffrey C. Sun & Heather A. Turner

